# Library Specific Social Media Toolkit for Google AI Essentials

***The Additional Resources folder in the Media Kit has extensive course information about the program to train library staff.***

***Overview***

This toolkit provides a comprehensive guide for promoting the AI Essentials training offered by the State of Oklahoma in collaboration with Google. The training is available at no cost to Oklahoma residents; it is designed to help individuals gain essential AI skills. Access can be granted by visiting and completing the intake form on [oklahoma.gov/libraries/grow-google](http://oklahoma.gov/libraries/grow-google). The course itself is self-paced and takes less than 10 hours to complete. A Google certificate is earned upon completion.

Oklahoma’s public libraries are crucial points of access for customers who may not have the ability to access this online training without additional support. To that end, promoting AI Essentials certification as a resource that libraries provide will increase engagement across the state, ensuring that all Oklahomans—regardless of location or internet access—have statewide access. Google’s AI Essentials training offers a variety of options for professional development; it promotes digital literacy. What could be a better hub for this kind of learning than a library? As anchor institutions serving local communities, libraries have an opportunity to aid their customers in the pursuit of life-changing skills.

***Key Messages***

* **AI Training at no cost:** Libraries have made AI Essentials training available at no cost to Oklahomans.
* **Insight from Experts:** The course is taught by AI experts at Google. Library staff members will be available to walk you through the enrollment process.
* **Flexible Learning:** No prior experience required, and the course can be taken at your own pace.
* **Boost Productivity:** Learn from your library how using AI tools can enhance productivity and bring your ideas to life.
* **Digital Literacy:** Understanding AI as a digital language will set you up for success in the workplace, no matter what career you pursue.
* **Professional Development:** AI Essentials training is part of your library’s commitment to providing professional development for all Oklahomans. Earn a certificate from Google upon completion to showcase these new skills.
* **Accessibility:** All Oklahoma libraries offer free Wi-Fi and computer access, which is required to complete the course.

**Promotional Clips**

* [**30-second YouTube Video**](https://urldefense.com/v3/__https:/www.youtube.com/watch?v=B9zSBDdxnNA&feature=youtu.be__;!!NZFi6Pppv9YRQw!v8bOM72WWnTXplX08QnW-C12ofBJO2aiGZL6gmMYf04oa9Jdm6O_HFjBhcJwaeI2_ZINhP1Db6ZUM232sw0mDA$)
* [**60-second YouTube Video**](https://www.youtube.com/watch?v=Rq7gHs4yUDY)

***Calls to Action***

* Visit [oklahoma.gov/libraries/grow-google](http://oklahoma.gov/libraries/grow-google) to learn more and access the course at no cost.
* Visit your local library to learn more and access the course at no cost.

***Social Media Post Ideas***

**Twitter:**

1. 📢 Plot twist? Explore new career paths by enrolling in the AI Essentials course at [Your Library Name]! Training is made available through partnership with ODL, OMES, and Google at no cost to you! Sign up now: [oklahoma.gov/libraries/grow-google](http://oklahoma.gov/libraries/grow-google) #LearnAI #OKLibraries #OMES
2. 📚 Check out AI: [Your Library Name] now offers AI Essentials training in cooperation with ODL, OMES, and Google at no cost to you! No experience required. Sign up now: oklahoma.gov/libraries/grow-google #LearnAI #OKLibraries #OMES
3. 🔍 AI doesn’t have to be a mystery! Learn vital online skills with Google's AI Essentials course, now available at no cost at [Your Library Name]! This course and others are provided by ODL and OMES in partnership with Google. Start today: oklahoma.gov/libraries/grow-google #AI #Oklahoma #OkLibraries #OMES
4. 📖 The next chapter in your professional development is here! Earn a Google certificate in AI Essentials with [Your Library Name]! No cost, no experience needed. Visit oklahoma.gov/libraries/grow-google to start your AI journey today. #GrowWithGoogle #LearnAI

**Facebook:**

1. Plot twist—explore new directions your career can take by enrolling in the AI Essentials course at [Your Library Name]! Through our partnership with ODL, OMES, and Google, we also offer training in a variety of other digital skills like Digital Marketing, UX design, IT Support, and more! Sign up now at oklahoma.gov/libraries/grow-google.
2. Check out AI at [Your Library Name]! Oklahoma libraries are thrilled to provide AI Essentials training at no cost in partnership with ODL, OMES, and Google! Ask a staff member how AI tools can boost your productivity and bring your ideas to life. No experience needed. Visit oklahoma.gov/libraries/grow-google to get started today!
3. Get certified by Google! [Your Library Name] now offers access to the AI Essentials training program, which is brought to you in partnership with ODL, OMES, and Google at no cost. Earn a certificate upon completion, boosting your resume and gaining in-demand skills! Available at no cost to all Oklahomans. Learn more: oklahoma.gov/libraries/grow-google.
4. The next chapter in your professional development story is here! fAI Essentials training is now available at [Your Library Name], provided by ODL and OMES in partnership with Google. These courses will teach you how to use AI responsibly, write effective prompts, and much more. Sign up at oklahoma.gov/libraries/grow-google.

**LinkedIn:**

1. We’re excited to announce that [Your Library Name] has partnered with ODL, OMES, and Google to offer the AI Essentials training program at no cost! This self-paced course is perfect for anyone looking to enhance their skills in AI, boost productivity, and gain a certificate from Google. Start learning today: oklahoma.gov/libraries/grow-google.
2. Enhance your career with Google’s AI Essentials course, now available at no cost through [Your Library Name] in partnership with ODL and OMES. Whether you're new to AI or looking to expand your skills, this course offers hands-on training and a certificate upon completion. Learn more and sign up here: oklahoma.gov/libraries/grow-google.
3. AI skills are in high demand! Thanks to a partnership with ODL, OMES, and Google, [Your Library Name] is offering access to the AI Essentials training program at no cost. Equip yourself with the tools to succeed in today’s digital world. Visit oklahoma.gov/libraries/grow-google to enroll now.

**Instagram:**

1. 📢 Ready for a plot twist? Explore new career paths by enrolling in the AI Essentials course at [Your Library Name]! Training is made available through partnership with ODL, OMES, and Google at no cost to Oklahoma residents. No experience needed, and you’ll earn a certificate upon completion! Sign up now: oklahoma.gov/libraries/grow-google #LearnAI #OKLibraries #OMES
2. 📚 Check out AI: [Your Library Name] now offers AI Essentials training in cooperation with ODL, OMES, and Google at no cost! Learn how to use AI tools to streamline your work and bring your ideas to life! No experience required. Sign up now: oklahoma.gov/libraries/grow-google #LearnAI #OKLibraries #OMES
3. 🔍 AI doesn’t have to be a mystery! Learn vital online skills with Google's AI Essentials course, now available at no cost to Oklahoma residents at [Your Library Name]! Training is provided for all Oklahomans by ODL and OMES in partnership with Google. Start today: oklahoma.gov/libraries/grow-google #AI #Oklahoma
4. 📖 Your next chapter in professional development is here! Earn a Google certificate in AI Essentials for your resume! [Your Library Name] is proud to offer this AI training through our partnership with ODL, OMES, and Google. No cost, no experience needed. Visit oklahoma.gov/libraries/grow-google to start your AI journey today. #GrowWithGoogle #LearnAI #CareerDevelopment

**Hashtags**

#LearnAI #GrowWithGoogle #OklahomaLibraries #OMES #AI #Oklahoma